OLIVEHURST PUBLIC UTILITIES DISTRICT

DRAFT AGENDA

OPUD BOARD EQUITY WORKSHOPS
INITIAL PRESENTATION

Introduction
- Ground Rules
- Overview of Goals/Objectives
- Equality vs. Equity
- Process Overview – Next Steps

Situation Analysis
- Overview of Olivehurst demographic trends and projections
- How is OPUD positioned to meet the needs of a changing demographic?
  - What are some of the organization’s strengths?
  - What are some of the organization’s areas of growth?
  - What are the impacts of maintaining the status quo?
  - What are the challenges of changing the status quo?

Q&A
- Board Questions
ATTACHMENT 1

Tu Agua Program

Brief Overview

Program Goals:

- Enhance awareness of Racial Equity issues in water among participating agencies and their leadership.
- Increase awareness about water resources, issues, and purveyance among traditionally disadvantaged and underrepresented communities.
- Increase inclusion and representation of traditionally disadvantaged and underrepresented communities’ specific water needs, issues, and concerns wherever agency decisions are made, such as board meetings.

Program Objectives:

- Develop and implement Racial Equity workshop(s) for board members.
- Provide culturally and linguistically tailored water information to the community.
- Facilitate direct participation of the underrepresented communities with agencies and their boards.

Program Elements:

- Agency Board Training and Education - Develop and provide workshops for board members to enhance their awareness of water issues specific to minority communities. Help the Board better understand the role culture and language play in the way those communities view water, its purveyance and use.
- Communications Audit - Review existing communications materials to assess how effectively they are reaching non-English speakers. Provide recommendations as to how to improve these communications tools.
- Latino Advisory Committee - Develop a committee of Spanish-speaking Latino community members to serve as a connection between the Latino community and water agency board members.
- Community Events - Participate in community events and expand on previous efforts to connect with the community.
- DAC Outreach Manual - Develop a document detailing the strategies and tactics used in the Tu Agua program. The document will be developed specifically for other communities to be able to use as a guide to replicate and adapt these strategies in their own communities.
ATTACHMENT 2

THE DIFFERENCE BETWEEN EQUALITY AND EQUITY

EQUALITY

EQUITY