Consider selection of a service provider for the OPUD Website. (Strategic Plan 2018-2023, 2.4). District Clerk and Public Works Administrative Assistant have been reviewing and conversing with service providers to determine which option best fits the needs of the District. District Clerk presented a spreadsheet of options to Directors at the February Regular Board Meeting, and was instructed to reach out to two of the providers for updated quotes and references. Staff received reference lists from the two final options, and have made contact with clients that utilize those services to gauge their level of satisfaction. Staff ask that the Board select a service provider from the final two options so that a contract can be presented for approval at the June Board Meeting.

Fiscal Analysis:

WISR estimated that setup would cost $4,685, hosting and security would cost approximately $79 per month, and that ongoing support would be charged at an hourly rate. Streamline estimated that setup would cost $2,000, and that the $300 monthly fee would cover the cost of host, security, updates, compliance, and support. Based on the option selected in an abundance of caution, I recommend that we allocate $6,000 in the FY 2019-20 budget for the expense in the Administrative budget, which is further spread across all departments.

Employee Feedback:

Employees are excited to have an up to date website.

Sample Motion/Staff Recommendation:

Move to select __________ for the OPUD Website Redesign project, and authorize Staff to move forward with next steps.

Prepared by:

Elizabeth Mallen, District Clerk/Executive Assistant
<table>
<thead>
<tr>
<th>Company</th>
<th>Website Created/Migrated by Company</th>
<th>Program Website Created In</th>
<th>Program will host many pages to the site</th>
<th>Website Hosted BY</th>
<th>Events and Calendar on Website</th>
<th>Mobile (smartphones and tablets) Optimized</th>
<th>Additional Language</th>
<th>Training</th>
<th>SEO (Search Engine Optimized)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WISR</td>
<td>Yes</td>
<td>WordPress</td>
<td>Yes</td>
<td>No - They do have hosting abilities for fee depending on bandwidth. Begins at $69 per month</td>
<td>Yes</td>
<td>Yes</td>
<td>Google Translate</td>
<td>4 hours</td>
<td>Yes</td>
</tr>
<tr>
<td>Streamline</td>
<td>Yes</td>
<td>Content Management Unlimited</td>
<td>Unlimited Content</td>
<td>Yes / Unlimited</td>
<td>Yes</td>
<td>Yes / Utility District Specific</td>
<td>Google Translate</td>
<td>Included</td>
<td>Yes</td>
</tr>
<tr>
<td>Pronto</td>
<td>Yes</td>
<td>WordPress</td>
<td>Yes</td>
<td>Yes / Unlimited</td>
<td>No/ Unless use Website Plus $350.00 (add-on)</td>
<td>Yes / Utility District Specific</td>
<td>No/ Unless use Website Plus (add-on)</td>
<td>Included</td>
<td>Yes</td>
</tr>
<tr>
<td>Granicus</td>
<td>Yes / Up To 200 Pages and 5 Forms</td>
<td>Content Management Software</td>
<td>Yes</td>
<td>Yes / Unlimited</td>
<td>Yet</td>
<td>Yes</td>
<td>Google Translate</td>
<td>Included</td>
<td>Yes</td>
</tr>
<tr>
<td>CivicPlus</td>
<td>Yes</td>
<td>Drupal</td>
<td>Yes</td>
<td>Yes / Unlimited</td>
<td>Yes</td>
<td>Yes</td>
<td>Google Translate</td>
<td>Included</td>
<td>Yes</td>
</tr>
</tbody>
</table>

SAS = Statistical Analysis System (Data Analytics)
SEO = Search Engine Optimized
SQL = Structured Query Language (domain-specific)
<table>
<thead>
<tr>
<th>Support</th>
<th>Security</th>
<th>508 Compliant</th>
<th>272 Compliant</th>
<th>System or Program Updates</th>
<th>Integrated Transparency</th>
<th>Monthly / Annual Fee</th>
<th>Website Setup FEE</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hourly After Initial Training</td>
<td>Yes</td>
<td>Yes/Basic</td>
<td>We Add</td>
<td>for Fee if needed</td>
<td>No / OPUD Responsible to ensure compliance</td>
<td>$69 to $79 per month for hosting and Security</td>
<td>$4,685</td>
<td>WISR</td>
</tr>
<tr>
<td>Unlimited</td>
<td>Yes</td>
<td>Yes/Fully</td>
<td>We Add</td>
<td>Automatically / Daily</td>
<td>Yes/State Transparency Dashboard</td>
<td>$300 Monthly</td>
<td>$2,000</td>
<td>Streamline</td>
</tr>
<tr>
<td>Hourly After Initial Training</td>
<td>Yes</td>
<td>We Ensure</td>
<td>We Add</td>
<td>Automatically / Daily</td>
<td>No / OPUD Responsible to ensure compliance</td>
<td>$249 Monthly</td>
<td>$499 plus add-ons (additional features have extra charges)</td>
<td>Pronto</td>
</tr>
<tr>
<td>Unlimited</td>
<td>Yes</td>
<td>Yes</td>
<td>We Add</td>
<td>Yes/5 year contract</td>
<td>No / OPUD Responsible to ensure compliance</td>
<td>$5,000+ after 1st year</td>
<td>$15,500</td>
<td>Granicus</td>
</tr>
<tr>
<td>Unlimited</td>
<td>Yes</td>
<td>Yes/Basic</td>
<td>We Add</td>
<td>Yes/2 year contract 5% increase each year after</td>
<td>No / OPUD Responsible to ensure compliance</td>
<td>$5,750 Annually</td>
<td>$14,750</td>
<td>CivicPlus</td>
</tr>
</tbody>
</table>
Website Upgrade Quote

For

WISR

1970 9th Avenue | P.O. Box 670
Olivehurst, Ca 95961
Office: 530-743-4657
Sherry Mill / 530-743-8132

Quote Date: 2018-11-20
This Quote is valid for 30 days.

WISR.net
info@wISR.net
http://wISR.net

Clyde Sparks
(714)308-3515
Project Description
The Purpose of this document is to outline the set of requirements and task for the OPUD website conversion to WordPress with integrated secure Document Signing capability and enhanced mobile device compatibility. Included below are the time/cost estimates to perform the site upgrade and deploy the new WordPress CMS system to your production server. The list below includes the website organization, general functionality and basic design specifications. Specific design and functional details (e.g. WordPress site template) will be selected by OPUD & WISR during the initial phases of the site upgrade project.

Included Features of New Site
The following is our list of Project Tasks and Website Design Features and Functions that will be included in your website upgrade to WordPress.

- Select a modern design and color palette to closely match current template (Graphic Design & Branding). This is required because your current template is not compatible with WordPress.
- Migrate current OPUD Joomla version 2.5 website features and content to WordPress.
  - Navigational Structure.
  - Content Slide-Show component
  - Various News Modules & Systems
  - Site Blog
  - Events and Calendar System
  - Current Content Migration
  - Photo Galleries
  - Basic Social Bookmarking
- Optimize Organic SEO and Alt-Tag system into site.
- Install and configure an integrated Document Signing system into the WordPress site.
**Project Quote Totals**

The following table summarizes all of the Project Phases.

<table>
<thead>
<tr>
<th>Phase</th>
<th>~Time</th>
<th>~Duration(2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Setup New WordPress Development Server</td>
<td>2.0 hrs</td>
<td>0.5 day</td>
</tr>
<tr>
<td>2. Copy/Clone Current System to Dev area</td>
<td>3.0 hrs</td>
<td>0.5 days</td>
</tr>
<tr>
<td>3. 508 Customize New Template for WordPress</td>
<td>3.0 hrs</td>
<td>0.5 days</td>
</tr>
<tr>
<td>4. Migrate Site Content &amp; Graphics(1) files to new WP system</td>
<td>18.0 hrs</td>
<td>4.0 days</td>
</tr>
<tr>
<td>5. Modify &amp; Configure WordPress per OPUD requirements</td>
<td>8.0 hrs</td>
<td>3.0 days</td>
</tr>
<tr>
<td>6. Install and Configure Calendar System</td>
<td>6.0 hrs</td>
<td>2.0 days</td>
</tr>
<tr>
<td>7. Add &amp; Config Any/All New OPUD Content &amp; Assets</td>
<td>4.0 hrs</td>
<td>1.0 days</td>
</tr>
</tbody>
</table>

**Final Build Phase**

| Test Phase                                                          | 2.0 hrs | 1.0 days     |
| Eclipse Phase                                                       | 2.0 hrs | 1.0 days     |

**Deployment Phase**

| Final Production Test & Acceptance                                  | 4.0 hrs | 1.0 days     |
| Final Production Test & Acceptance                                  | 3.0 hrs | 1.0 days     |

**Total Time**

| 53.0 hrs | 13.5 days |

**Labor Cost @$85/hr - Total**

| $4,505. | ←Total Labor |

**Estimate of 3'rd Party Commercial Software Licenses:**

| Calendar System: ~$100 | ~$100. |
| Estimate for WordPress Template | ~$80 |

| (3) Software License Expense - Estimate | ~$180. | ←Est. Software |

**Optional Features & Consulting (4)**

| Multi-Language Google Translation (site integration) | 4.0 hrs / $340. | 1.0 days |
| Migrate Calendar Event Data | ~4.0 hrs / $340. | 1.0 days |
| Client WordPress Training (basic) | 4.0 hrs / $340. | 1.0 days |

**Notes:**

1. Some Current Site Graphics may need adjustments or replacement depending on the final
   WordPress template choice.
2. Days = Business Days.
3. Software License fees listed above are estimates.
   Exact fees will be added to the last Project Phase Invoice.
4. Option prices valid when ordered at the time of project initiation.

**Payment Schedule**

The following table summarizes the Project Payment Schedule.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Description</th>
<th>%Amount</th>
<th>$Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Project Kickoff</td>
<td>50%</td>
<td>$2,251.</td>
</tr>
<tr>
<td>2</td>
<td>End-of-Project / Customer Acceptance + Software Fees (3)</td>
<td>~50%</td>
<td>$2,253 + ~$180</td>
</tr>
</tbody>
</table>

**Totals**

| 100% | ~$4,685. |
Assumptions
The following is a list of important WISR assumptions.
1. OPUD Website upgrade construction and deployment to be performed by WISR.
2. WISR will perform design, development and build on WISR servers.
3. OPUD decision-making personnel will be reasonably available for consultation and site construction approval.
4. Mobile device compatibility will be dependent on the selected WordPress template.
5. Open Source technology is to be used as the core website technology wherever possible.
6. WordPress is to be used for the core Content Management System (CMS).
7. From time-to-time, commercial "Add-On" components may be recommended by WISR to enhance basic WordPress functionality. These commercial add-ons will be described to OPUD, and OPUD will have the option to purchase any recommended add-on.
8. WISR has final technical approval on the selection of any WordPress add-on or extra component for inclusion to the final OPUD website. WISR's main criteria for inclusion or exclusion of an add-on will be system usability, stability and security.
9. This Quote assumes no modification to chosen WordPress template except those properties designed to be configurable from within Template Framework Administration area.
10. OPUD personnel will be reasonably available for site and system testing.
11. All Graphics will be provided “site ready” or created by an art designer approved by OPUD & WISR.
12. Data from OPUD’s Joomla v2.5 site may be difficult to transfer to the WordPress site. The exact handling of this data may require the help of OPUD personnel.
13. WISR will have access to current OPUD Joomla 2.5.x site with FTP or Control Panel access with Administrator Username and Password.
14. WISR has appropriate access to OPUD’s third-party systems that will be integrated into the new WordPress site; e.g. Domain Registrar, SEO, Google accounts, etc.
15. This quote does not include the migration of current “Poll” components.

Next Steps
1. OPUD to discuss via conference call this Quote with the WISR Team.
2. OPUD to approve final WISR Quote with Payment Schedule.
3. OPUD can begin reviewing possible designs, themes, components, etc.
4. WISR will begin the setup of the website development environment.
5. WISR will begin migrating current website with to development area.
6. WISR will commence executing the upgrade

WISR Billing Rates
For the latest development rates see our website page: Development Rates.
Sherry Mills

From: Clyde Sparks <crs@wisr.net>
Sent: Wednesday, February 13, 2019 2:45 PM
To: Sherry Mills
Cc: Chris Cuthrell
Subject: Re: OPUD Website Upgrade

Sherry,
Hope our Presentation Slides are clear - it's been a long time since we talked and we were expecting to fill-in project details during a "live" discussion/presentation.
If needed, we will be happy to provide details on any questions you my have.

Re: Hosting:
We suggest our "Basic" hosting plan ($69/mo) for your organization.
Our service includes a lot more than just the servers.
The $69/mo Basic service also includes:
* off-site backups using Amazons (AWS S3) system.
* Wordpress Application Updates & Maintenance
* Security Updates & Patches
* Up to 1/2 hour/mo of Free user support (via email and/or Skype).
Please see our website for details:
https://www.wisr.net/services/hosting-services/

Best Regards
CRS

On Wed, Feb 13, 2019 at 1:56 PM Sherry.Mills <smills@opud.org> wrote
WISR Offers a Wide Array of Hosting Plans (Linux/cPanel Hosting):

<table>
<thead>
<tr>
<th>Hosting Plan</th>
<th>Storage</th>
<th>Memory</th>
<th>Bandwidth</th>
<th>Domains</th>
<th>App Support</th>
<th>Price/Mo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>25 GB</td>
<td>1 GB</td>
<td>1 TB</td>
<td>1</td>
<td>Email &amp; Skype – 0.5 hr</td>
<td>$69</td>
</tr>
<tr>
<td>Business</td>
<td>50 GB</td>
<td>1 GB</td>
<td>2 TB</td>
<td>1</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$79</td>
</tr>
<tr>
<td>Multi-Business</td>
<td>100 GB</td>
<td>2 GB</td>
<td>4 TB</td>
<td>2</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$89</td>
</tr>
<tr>
<td>MSDS – Medium</td>
<td>200 GB RAID-1</td>
<td>4 GB</td>
<td>5 TB</td>
<td>4</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$109</td>
</tr>
<tr>
<td>MSDS – Large</td>
<td>500 GB RAID-1</td>
<td>8 GB</td>
<td>10 TB</td>
<td>5+</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$119</td>
</tr>
<tr>
<td>Dedicated – Medium</td>
<td>1 TB RAID-1</td>
<td>16 GB</td>
<td>20 TB</td>
<td>Unlimited</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$249</td>
</tr>
<tr>
<td>Dedicated – Large</td>
<td>2 TB RAID-1</td>
<td>32 GB</td>
<td>30 TB</td>
<td>Unlimited</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$359</td>
</tr>
<tr>
<td>Cloud Hosting (Project Dependant)</td>
<td>Metered</td>
<td>Metered</td>
<td>Metered</td>
<td>Metered</td>
<td>Email &amp; Skype – 1 hr</td>
<td>$Call</td>
</tr>
</tbody>
</table>

All Plans include Basic S3 Backup Package and Encrypt SSL certificate at no additional charge.
MSDS = Minimally Shared Dedicated Server
Multi-Sites (+) are charge $10/cnt for each domain past the indicated number.
Unused App Support Time does NOT accumulate or roll-over to next month.

WISR Website/cPanel Backup Packages – uses Amazon S3 Cloud Storage:

<table>
<thead>
<tr>
<th>Backup Package</th>
<th>Site Size (max)</th>
<th>Backup Copies</th>
<th>Backup Frequency</th>
<th>Price/Mo *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>10 GB</td>
<td>1</td>
<td>Monthly</td>
<td>Included w/any hosting package</td>
</tr>
<tr>
<td>Business</td>
<td>15 GB</td>
<td>6</td>
<td>Weekly+Monthly</td>
<td>$29.00</td>
</tr>
<tr>
<td>Business-Pro</td>
<td>30 GB</td>
<td>12</td>
<td>Daily+Weekly+Monthly</td>
<td>$39.00</td>
</tr>
<tr>
<td>Business-Critical</td>
<td>60 GB</td>
<td>16</td>
<td>Daily+Weekly+Monthly</td>
<td>$59.00</td>
</tr>
</tbody>
</table>

*=Paid Quarterly.
Contact Us for custom backup size and frequency combinations.
Consulting Proposal
for
OPUD Website Upgrade

November 20, 2018
Version: 2.0
This Quote is valid for 30 days.
Proposal for OPUD Website Upgrade

Part-1
1. Current Joomla - Out-of-Date / No longer Maintained / Extreme Security Vulnerabilities
3. Long-term WordPress Benefits
4. WordPress Theme Examples / Options / Show Screenshots

Part-2
1. Project Quote / Project Options Quote
2. Project Payment Schedule
3. Project Assumptions
4. Next Steps
5. Reference Links
6. END page
Introduction

- Our quote includes all the necessary changes and upgrades to convert your existing Joomla 2.5 site to an improved and up-to-date website using the Wordpress Content Management System (CMS).

- Additionally, your new site will include an improved level of System Security compared to Joomla 2.5.

- The site will also include basic section-508 compatibility.

- Site will also provide improved browser and device (e.g.: iPhone & iPad) compatibility enhancements compared to your existing system.
Part-1

This Section outlines “why” a site upgrade is needed & shows examples of new site pages.

1. Current Joomla - Out-of-Date / No longer Maintained / Extreme Security Vulnerabilities
3. Long-term WordPress Benefits
4. WordPress Theme Examples / Options / Show Screenshots
Joomla ver.2.5 is Out of Date

- Joomla v.2.5 hit its *end-of-life* (EOL) December 31, 2014.

Joomla is Frozen in the past - No New Program Extensions

- As of June/2015 the Joomla Extension Directory stopped accepting 2.5 extensions
There are 100's of Security Vulnerabilities in Joomla 2.5

<table>
<thead>
<tr>
<th>#</th>
<th>CVE ID</th>
<th>CWE ID</th>
<th># of Exploits</th>
<th>Vulnerability Type(s)</th>
<th>Publish Date</th>
<th>Update Date</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CVE-2018-15882</td>
<td>434</td>
<td></td>
<td></td>
<td>2018-08-28</td>
<td>2018-11-05</td>
<td>7.5</td>
</tr>
<tr>
<td></td>
<td>An issue was discovered in Joomla before 3.8.12. Inadequate checks in the InputFilter class could allow specifically prepared data to bypass the filter.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>CVE-2018-15881</td>
<td>254</td>
<td></td>
<td></td>
<td>2018-08-28</td>
<td>2018-11-02</td>
<td>5.0</td>
</tr>
<tr>
<td></td>
<td>An issue was discovered in Joomla before 3.8.12. Inadequate checks regarding disabled fields can lead to an ACL violation.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>CVE-2018-15880</td>
<td>70</td>
<td></td>
<td>XSS</td>
<td>2018-08-28</td>
<td>2018-11-02</td>
<td>3.5</td>
</tr>
<tr>
<td></td>
<td>An issue was discovered in Joomla before 3.8.12. Inadequate output filtering on the user profile page could lead to a stored XSS vulnerability.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>An issue was discovered in Joomla 2.5.0 through 3.8.8 before 3.8.9. The autoload code checks classnames to be valid, allowing an attacker to execute arbitrary code.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: CVE Details; https://www.cvedetails.com/vulnerability-list.php
Can OPUD Upgrade to Current Version of Joomla ??

Current version of Joomla is a complete rewrite of Joomla v.2.5 functions.

Every Joomla subsystem will need to be upgraded to current version - including:

- Theme Layout
- Blog Posts
- Calendar system
- Menu System

WISR has automated tools to help convert old Joomla v.2.5 to current WordPress.

*It is Faster & Cheaper to convert to WordPress!*
Why Upgrade to WordPress

WordPress is the most popular Content management systems (CMS).

<table>
<thead>
<tr>
<th></th>
<th>W3Techs.com usage</th>
<th>change since 1 February 2018</th>
<th>market share</th>
<th>change since 1 February 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>WordPress</td>
<td>30.0%</td>
<td>+0.6%</td>
<td>60.2%</td>
</tr>
<tr>
<td>2.</td>
<td>Joomla</td>
<td>3.1%</td>
<td>6.3%</td>
<td>-0.1%</td>
</tr>
<tr>
<td>3.</td>
<td>Drupal</td>
<td>2.2%</td>
<td>4.4%</td>
<td>-0.2%</td>
</tr>
<tr>
<td>4.</td>
<td>Magento</td>
<td>1.2%</td>
<td>2.4%</td>
<td>-0.1%</td>
</tr>
<tr>
<td>5.</td>
<td>Shopify</td>
<td>1.0%</td>
<td>+0.1%</td>
<td>1.9%</td>
</tr>
</tbody>
</table>

Above: WordPress hits 30%

source: https://venturebeat.com/2018/03/05/wordpress-now-powers-30-of-websites/
Why Upgrade to WordPress

WordPress is supported by thousands of developers.

Plugins
Extend your WordPress experience with 55,877 plugins.

WordPress is “OpenSource”, but unlike Joomla has a for-profit company, Automattic, that oversees and guides all Official WordPress Core functionality; Thus guaranteeing long-term compatibility.
# WordPress Powers Many Well-Known Websites

<table>
<thead>
<tr>
<th>The New York Times</th>
<th>CNN</th>
<th>Forbes</th>
<th>Reuters</th>
<th>Maclean's</th>
</tr>
</thead>
<tbody>
<tr>
<td>The New York Times blogs cover everything imaginable, ranging from arts to economics.</td>
<td>CNN hosts blogs for their many on-air personalities and for breaking news.</td>
<td>Forbes is a leading source for reliable business news and financial information.</td>
<td>Reuters blogs deliver critical news to decision makers, powered by the world's most trusted news organization.</td>
<td>Maclean's executive readers with investigative reporting and exclusive stories from leading journalists.</td>
</tr>
</tbody>
</table>

**Fortune 500 Companies**

- GM
- UPS
- eBay
- SONY
- Best Buy

GM's FastLane blog is a forum for GM executives to talk about GM's current and future products and services.

UPS Upside shares personal insights and perspectives about the world's largest transportation company.

eBay Talk is your official source for information, opinions and perspective on eBay, Inc.

PlayStation Blog is where the people who create the PlayStation experience meet gamers & fans directly.

Best Buy and WordPress Mobilesite to power 4,500 local store blogs & their mobile sites.

**Music**

- The Rolling Stones' website (the World's Greatest Rock 'N Roll Band) including a complete discography and videos.
- Jay-Z
- Katy Perry
- IsbiPop
- MP3.com

The Rolling Stones' website offers videos, lyrics, ring tones, & more.

Katy Perry is an American singer-songwriter. Her site offers videos, lyrics, ring tones, & more.

IsbiPop is an annual music festival featuring heavy metal, alternative, punk and hip hop.

MP3.com features over 1 million tracks, artist profiles, photos, videos, and new music daily.
Wordpress Security

The WordPress Security Team:

- is made up of ~50 experts including lead developers and security researchers.
- about half are employees of Automattic.
- identifies and resolve security issues in the core software.
- consults with well-known and trusted security researchers in the web security field.
- believes in Responsible Disclosure by alerting the security team immediately of any potential vulnerabilities.

See more: https://wordpress.org/about/security/
Typical Example - Home Page

Hello and Welcome to the CITY OF WORDPRESS
Gateway to Lake Thunderbolt
Typical Example - Nav. Sub-Menus

Drop-Down Sub-Menus

Images are optional
Sample EVENTS page / with Search

Search

Dates

Category

Country

Near...

and

Hide Advanced Search

Date/Time

Event

Summer Rock Concert

Bozeman City Council, Bozeman

Community Picnic

North Bozeman Park, Bozeman
19 Free Biking and Driving Ways to Enjoy the Summer

Summer is a great time to enjoy City of WP and some of its best events and amenities. The City Beautiful offers a wide variety of free activities for everyone, including parks, trails, and festivals and a thriving arts scene that make City of WP a community where quality of life is second to none.

Here are 19 free ways for your family to enjoy the summer in drain:
Mobile Device Compatible

WordPress Themes are “Responsive”
Which means they adjust for mobile devices.
Part-2

This Section outlines project tasks and costs.

1. Project Quote / Project Options Quote
2. Project Payment Schedule
3. Project Assumptions
4. Next Steps
5. Reference Links
6. END page
# Project Cost

The following table summarizes all of the Project Phases.

<table>
<thead>
<tr>
<th>Phase</th>
<th>~Time</th>
<th>~Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Setup New Wordpress Development Server</td>
<td>2.0 hrs</td>
<td>0.5 day</td>
</tr>
<tr>
<td>2. Copy/Clone Current System to Dev area</td>
<td>3.0 hrs</td>
<td>0.5 days</td>
</tr>
<tr>
<td>3. 508 Customize New Template for Wordpress</td>
<td>3.0 hrs</td>
<td>0.5 days</td>
</tr>
<tr>
<td>4. Migrate Site Content &amp; Graphics to new WP system</td>
<td>10.0 hrs</td>
<td>2.0 days</td>
</tr>
<tr>
<td>5. Modify &amp; Configure Wordpress per OPUD requirements</td>
<td>8.0 hrs</td>
<td>3.0 days</td>
</tr>
<tr>
<td>6. Install and Configure Calendar System</td>
<td>6.0 hrs</td>
<td>2.0 days</td>
</tr>
<tr>
<td>7. Add &amp; Configure Any/All New OPUD Content &amp; Assets</td>
<td>4.0 hrs</td>
<td>1.0 days</td>
</tr>
<tr>
<td><strong>Final Build Phase</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Build Phase</td>
<td>2.0 hrs</td>
<td>1.0 days</td>
</tr>
<tr>
<td>Test Phase</td>
<td>2.0 hrs</td>
<td>1.0 days</td>
</tr>
<tr>
<td>Deployment Phase</td>
<td>4.0 hrs</td>
<td>1.0 days</td>
</tr>
<tr>
<td>Final Production Test &amp; Acceptance</td>
<td>3.0 hrs</td>
<td>1.0 days</td>
</tr>
<tr>
<td><strong>Total Time</strong></td>
<td>47.0 hrs</td>
<td>11.5 days</td>
</tr>
<tr>
<td>Labor Cost @$85/hr - Total</td>
<td>$3,995</td>
<td></td>
</tr>
</tbody>
</table>
# Project Software Costs & Options

<table>
<thead>
<tr>
<th>Estimate of 3’rd Party Commercial Software Licenses:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Calendar System: ~$100</td>
<td>~$100.</td>
</tr>
<tr>
<td>Estimate for Wordpress Template</td>
<td>~$80</td>
</tr>
<tr>
<td><strong>(3) Software License Expense - Estimate</strong></td>
<td>~$180.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Optional Features &amp; Consulting (4)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Multi-Language Google Translation (site integration)</td>
<td>4.0 hrs / $340.</td>
</tr>
<tr>
<td>Migrate Calendar Event Data</td>
<td>~4.0 hrs / $340</td>
</tr>
<tr>
<td>Client Wordpress Training (basic)</td>
<td>4.0 hrs / $340</td>
</tr>
</tbody>
</table>

Notes:
1. = Some Current Site Graphics may need adjustments or replacement depending on the final Wordpress template choice.
2. Days = Business Days.
3. Software License fees listed above are estimates.
   - Exact fees will be added to the last Project Phase invoice.
4. Option prices valid when ordered at the time of project initiation.
The following table summarizes the Project Payment Schedule.

<table>
<thead>
<tr>
<th>Phase</th>
<th>Description</th>
<th>%Amount</th>
<th>$Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Project Kickoff</td>
<td>50%</td>
<td>$2,251.</td>
</tr>
<tr>
<td>2</td>
<td>End-of-Project / Customer Acceptance + Software Fees (3)</td>
<td>~50%</td>
<td>$2,253 + ~$180</td>
</tr>
<tr>
<td></td>
<td><strong>Totals</strong></td>
<td>100%</td>
<td><strong>~$4,685.</strong></td>
</tr>
</tbody>
</table>


New Website Features

- Migrate current OPUD Joomla v2.5 website and content to Wordpress.
  - Navigational Structure.
  - Content Slide-Show component
  - Various News Modules & Systems
  - Site Blog
  - Basic Events and Calendar System
  - Current Content Migration
  - Photo Galleries
  - Basic Social Bookmarking
Project Assumptions

1. OPUD Website upgrade construction and deployment to be performed by WISR.
2. WISR will perform design, development and build on WISR servers.
3. OPUD decision-making personnel will be reasonably available for consultation and site construction approval.
4. Mobile device compatibility will be dependent on the selected Wordpress template.
5. OpenSource technology is to be used as the core website technology wherever possible.
6. Wordpress is to be used for the core Content Management System (CMS).
7. From time-to-time, commercial “Add-On” components may be recommended by WISR to enhance basic Wordpress functionality. These commercial add-ons will be described to OPUD, and OPUD will have the option to purchase any recommended add-on.
8. WISR has final technical approval on the selection of any Wordpress add-on or extra component for inclusion to the final OPUD website. WISR’s main criteria for inclusion or exclusion of an add-on will be system usability, stability, and security.
9. This Quote assumes no modification to chosen Wordpress template except those properties designed to be configurable from within Template Framework Administration area.
10. OPUD personnel will be reasonably available for site and system testing.
11. All Graphics will be provided “site ready” or created by an art designer approved by OPUD & WISR.
12. Data from OPUD’s Joomla v2.5 site may be difficult to transfer to the Wordpress site. The exact handling of this data may require the help of OPUD personnel.
13. WISR will have access to current OPUD Joomla 2.5.x site with FTP or Control Panel access with Administrator Username and Password.
14. WISR has appropriate access to OPUD’s third-party systems that will be integrated into the new Wordpress site; e.g. Domain Registrar, SEO, Google accounts, etc.
15. This quote does not include the migration of current “Poll” components.
Next Steps

1. OPUD to discuss via conference call this Quote with the WISR Team.
2. OPUD to approve final WISR Quote with Payment Schedule.
3. OPUD can begin reviewing possible designs, themes, components, etc.
4. WISR will begin the setup of the website development environment.
5. WISR will begin migrating current website with to development area.
6. WISR will commence executing the upgrade.
Thank You
for the Opportunity to provide this Upgrade Quote

------------------------

Quote Date: 2018-11-20
This Quote is valid for 30 days.

WISR.net

Clyde Sparks: (714)308-3515
Streamline Introduction
Streamline is a website development system built specifically for special districts. Our intention is to provide a product that lets district staff focus on what they do best: deliver services to their customers. We know many special districts don’t have IT staff, and our vision is to empower them with web technology that makes their lives easier, not harder.

Pricing
Pricing is based upon annual operating revenue and membership status with the California Special District Association. CSDA members receive a discount, and 5% of your Streamline membership fees go back to CSDA to support the important work they do advocating for special districts in the legislature.

- **Monthly Subscription Rate**: $300 (CSDA Members) or $450 (Non-members
  - Includes unlimited hosting, domain name, all new features and updates, unlimited support, access to our knowledge base and website bootcamps
- Optional one-time migration: $2,000

Platform overview: key features
- **Meeting dashboard**. The meeting dashboard is designed to help special districts keep up to date with Brown Act requirements.
- **Agenda reminders**. Use the agenda reminder functionality to send an email to your Board Secretary before the Brown Act deadline, so you never forget to post your agenda online.
- **Transparency dashboard** helps track for SDLF (Special District Leadership Foundation) certification, as well as best practices. See what content is suggested to be considered a transparent organization, or filter to see only the four state requirements.
- **Clear indication of State compliance**. The transparency dashboard clearly indicates the website content required by the State and allows you to create and publish this content with ease.
- **Compliance with all current and upcoming government requirements** (for example, the recently passed law requiring posting of most recent agenda to the home page).
- **Full ADA / Section 508 compliance** for visitors with disabilities, as required by the federal government.
- **Responsive and mobile friendly**
- **Easily embed anything**: Invoice Cloud, MailChimp, Constant Contact, Survey Monkey, Google Maps, PayPal, social media feeds, and even calendars into any page in seconds.

Please don't hesitate to contact me with any questions:

Maria Lara, Community Manager
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www.get-streamline.com